

## SPEECHES, WORKSHOPS, PANEL-DISCUSSIONS AND NETWORKING EVENTS

**Thursday, November 3rd, 2011**

free drinks & free snacks at the daybar in the showroom  
sponsored by **Cashdorado.com**

### Hotel Marriott

### Room «Symphonika Salon»

- 11:00 - 12:00      Speech: «**Deutsche Jugendschutzbehörden gegen ausländische Internetanbieter. Wie sieht das forensische und juristische Vorgehen aus?**»  
Marko Dörre, Dörre Rechtsanwälte (DE)
- 
- 14:30 - 15:30      Speech: «**cam-pay TURNS CAMERAS INTO SECURE CREDIT CARD READERS**»  
Tanja Rahman, 123-easy-pay GmbH (EN)

### Hotel Marriott

### Room «Palais Sachsen-Coburg IV»

- 11:00 - 12:00      **Business Women's Lounge** - The perfect platform for uncomplicated networking among women in relaxed and enjoyable atmosphere (DE and EN)  
**moderated by Nicole Kleinhenz, Tanja Rahman**
- 
- 12:00 - 18:00      Business Meeting Room

### Hotel Marriott

### Room «Palais Sachsen-Coburg V»

- 11:00 - 12:00      Speech: «**Linksaufbau: National & international - was funktioniert wirklich?**»  
Workshop: «**Die SEO Website-Klinik - live Analyse Ihrer Webseite. Optimierungspotenziale erkennen und anwenden!**»  
Bastian Grimm, Grimm Digital (DE)
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- 15:00 - 15:45      Speech: «**Offline Billing am Ende? Der direkte Weg in die Brieftasche des Kunden, Direct Billing der «First Europayment Madeira»**» (Ein Unternehmen der HQ Venture AG)  
Dr. Markus Beforth & David Rauterberg, HQ Venture AG (DE)
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- 16:30 - 17:30      Speech: «**Update Domainrecht / neue Top-Level-Domains**»  
Jochen Jüngst, Rechtsanwalt Jüngst (DE)

### Hotel Marriott

### Room «Palais Sachsen-Coburg II / III»

- 12:00 - 14:00      **High Speed Networking** - The most uncomplicated and easiest way to meet potential business partners in a very short time (EN)  
**sponsored by Datingfactory**
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- 14:30 - 16:30      **Who's Who Networking:** Business professionals will be introduced to interested participants of the Eurowebtainment by a moderator. We would like to welcome you to this special networking event. Following, meet the company representatives in our Who's Who Business Lounge.  
Moderated by Christoph Hermes, Pink Adventure  
**sponsored by AVN**
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- 16:30 - 17:30      Speech: «**Digital Piracy Myths, Facts & how to protect your content**»  
Dominic Ford, Porn Guardian (EN)

#### BUSINESS WOMEN'S LOUNGE

The perfect platform for uncomplicated networking among women in relaxed and enjoyable atmosphere (DE and EN)  
**THURSDAY, 11:00 am - 12:00 am**

#### HIGH SPEED NETWORKING

The most uncomplicated and easiest way to meet potential business partners in a very short time  
**THURSDAY, 12:00 am - 14:00 pm**

#### WHO'S WHO NETWORKING

Business Professionals will be introduced to interested participants of the Eurowebtainment by a moderator, visit this presentation  
**THURSDAY, 14:30 pm - 16:30 pm**

## ASK FOR MORE INFORMATION

## SPEECHES, WORKSHOPS, PANEL-DISCUSSIONS AND NETWORKING EVENTS

Friday, November 4th, 2011

free drinks & free snacks at the daybar in the showroom  
sponsored by [Cashdorado.com](#)

### Hotel Marriott

#### Room «Symphonika Salon»

11:00 - 12:00

Speech: «**Adult SEO: Onpage Optimierung, Offpage Optimierung, Konkurrenz- und Keywordanalyse, Erfahrungsberichte**»  
Gerd von der Lage, Mediatouch GmbH (DE)

### Hotel Marriott

#### Room «Palais Sachsen-Coburg IV»

11:00 - 18:00

Business Meeting Room

### Hotel Marriott

#### Room «Palais Sachsen-Coburg V»

11:30 - 12:30

Speech: «**mr. next id - Erfolgreiches Inkasso beginnt bei der Wahl des richtigen Netzbetreibers**»  
Markus Stephan, mr. next id (DE)

13:00 - 14:00

Speech: «**Abgerechnet wird zum Schluss! Erfolgreiches Vermeiden und Betreiben von offenen Forderungen bei 0900 und 118xy**»  
Bendig Björn, Callone und Natascha Diederichs, Diagonal inkasso GmbH (DE)

14:00 - 15:00

Speech: «**Streaming Media - Chancen & Möglichkeiten für Mobile, Livecam, Video on Demand**»  
Andreas Schmidt, Rapidcom (DE)

15:30 - 16:30

Speech: «**Die 10 häufigsten Fehler im Social Media Marketing**»  
Nicole Rinne, Nirion (DE)

16:45 - 18:00

Panel discussion: «**Fachmessen in Europa**»  
Gunnar Steger, Eurowebtainment, Peter Bübel, Venus Berlin und Andreas Bischoff, The European Summit

### Hotel Marriott

#### Room «Palais Sachsen-Coburg II / III»

11:30 - 12:30

Speech: «**Mobile TV vs. Web TV: the future of internet broadcasting. One success story**»  
Dmitry Palchun, Crystalreality (EN)

13:00 - 14:30

Webmaster panel discussion: «**Famous webmasters come together with «affiliates», discuss the present market situation and needs**»  
Dirk Küster, 666traders and Nick Miseur, Callisto-Online  
moderated by Stefan Geisler, Trion Media s.r.o./AmazingContent.com and Petr Gottvald, Cliphunter.com (EN)

14:30 - 15:30

Panel discussion: «**Mobile Roundtable - Get an insight into mobile business and find out more about current trends**»  
Andy Wullmer, Displayboy GmbH, Christian Kreul, SexGoesMobile and Christoph Hermes, Pink Adventure (EN)

15:45 - 16:45

Speech: «**Billing methods for Latam markets**»  
Edson Vidales, Novatelecom (EN)

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